

Current Situation and Construction of Talents Training Model for Applied Psychology Specialty in Colleges and Universities

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Abstract: Contemporary society urgently needs high-quality applied talents of Applied Psychology specialty. With the improvement of material life quality, people pay more and more attention to the quality of spiritual life. Therefore, the role of applied psychology professionals in social development is becoming more and more important. Modern society not only hopes to avoid the bad interest caused by huge social life pressure, but also hopes to pursue more harmonious interpersonal relationship. Therefore, the teaching reform of Applied Psychology in colleges and universities needs to be carried out. Firstly, this paper analyses the basic types of the current training mode of Applied Psychology professionals. Finally, some measures are put forward.

1. Introduction

At present, employers pay more and more attention to the applicability of graduate posts. Employers require graduates to have relevant job experience and professional operation skills. In this way, the employer can shorten the period of suitable posts for graduates. Therefore, the training mode of applied psychology professionals needs to be adjusted in time by colleges and universities. Colleges and universities need to broaden their theoretical knowledge structure and professional operation skills. This is not only an urgent need for the survival and development of applied psychology specialty in Colleges and universities, but also the need for strengthening the specialty construction in Colleges and universities.

2. Basic types of personnel training model for applied psychology specialty

2.1 Training model of research talents

The training mode of research talents is as follows. The characteristics of Applied Psychology determine that theoretical research ability and skill application ability are equally important. The improvement of research ability will help students to better use their skills in practical work. By building a high-level teaching staff, colleges and universities can introduce relevant supporting facilities, such as experimental equipment, books and materials. Colleges and universities guide students to participate in Research-based Learning by carrying out research-based teaching. The model encourages students to participate in the research activities of applied psychology. In

research practice, students can improve their professional knowledge and skills.

2.2 Training model of applied talents

The basic idea of the training mode of applied talents is to take the cultivation of professional theoretical quality as the core to form a rational knowledge structure of Applied Psychology professionals. Through the training of applied skills, colleges and universities can highlight the skill structure of Applied Psychology professionals. At the same time, through the auxiliary training of practice base, colleges and universities can improve students' practical operation ability. This requires teachers to cultivate students' application ability and quality through various teaching methods. By strengthening the assessment of students' professional skills, colleges and universities can export better applied talents for the society.

2.3 Training model of compound talent

Compound talents should be generous and intermingled in knowledge structure and possess many abilities, such as practical ability, interpersonal communication ability, innovation ability and research ability. Colleges and universities need to follow the following three principles in training compound talents. Firstly, we should orient our career development. Secondly, we should combine general education with specialized education. Thirdly, we should combine humanistic education with scientific education. Through major-minor system and double degree system, universities can cultivate compound talents.

3. Main problems in the talent training model

A total of 1000 questionnaires were distributed and 921 valid questionnaires were recovered, with a recovery rate of 92.1%.

3.1 Teachers' poor teaching level and attitude

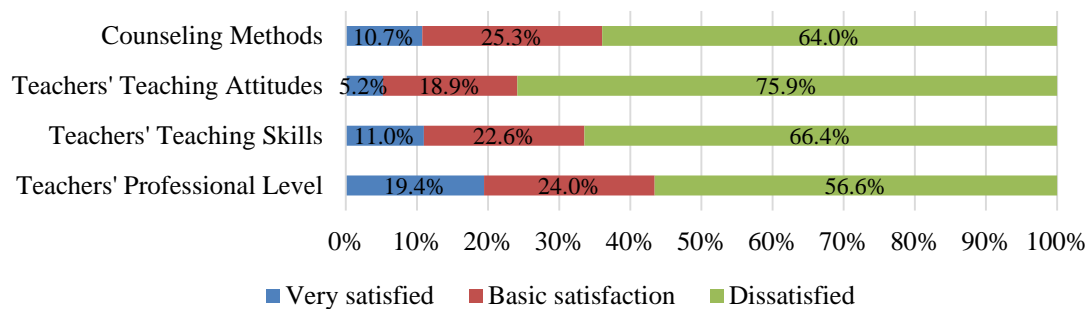


Figure 1: Teachers' teaching level and attitude

Teachers' teaching abilities and attitudes have a direct impact on students' training mode. However, most college students are not satisfied with teachers' teaching level and attitude. According to the survey results, the most unsatisfactory factors for students are teaching attitude, teaching skills, counseling methods and professional level, respectively accounting for 75.9%, 66.4%, 64.0% and 56.6%. The detailed results are shown in Figure 1.

3.2 The single teaching model

At present, the mode of teacher-led teaching is mainly adopted in Applied Psychology classroom. Traditional teaching mode is still the mainstream of Applied Psychology teaching. According to the survey results, the traditional cramming teaching is the main teaching models, accounting for 89.1%. Other teaching modes are seldom used, among them, situational teaching is 27.4%, case teaching is 24.3%, project teaching is 19.3% and hierarchical teaching is 13.5%. The detailed results are shown in Figure 2.

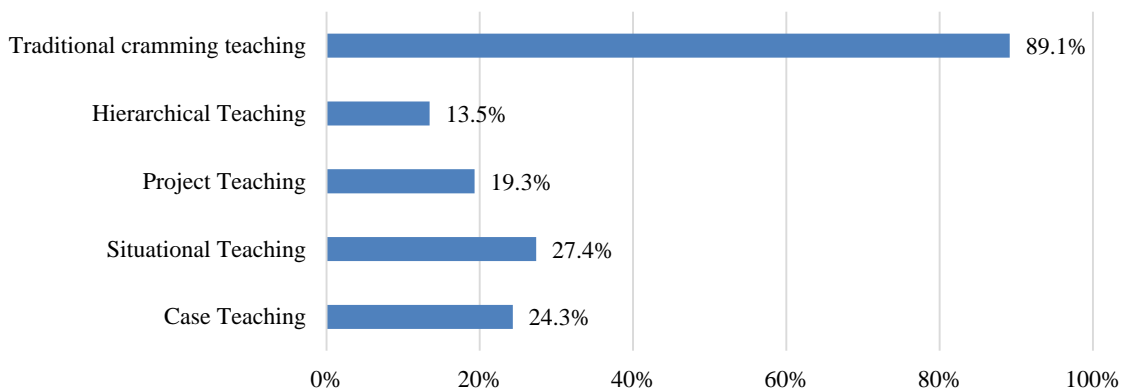


Figure 2: The proportion of teaching model

4. Measures on talents training model construction

4.1 Strengthen the construction of professional teachers

The foundation of curriculum construction and scientific research is still the construction of teachers. Colleges and universities can strengthen the teaching staff through the following points. First, universities should expand the number of professional teachers. By introducing high-level professional teachers, universities can optimize the structure of teachers. Secondly, colleges and universities should attach importance to the growth of teachers' professional ability. By strengthening teachers' professional training, teachers can improve the ability of basic teaching and practical teaching. Teachers should consciously enhance their awareness of professional growth and constantly improve the innovation of teaching methods and means. Thirdly, universities should strengthen the interaction and cooperation between professional teachers in teaching and scientific research. According to the different directions in which teachers are good at, colleges and universities can set up a team of teachers with their own characteristics. In this way, colleges and universities can achieve the sustainable development of professional teachers.

4.2 Adopt various teaching methods

In applied psychology specialty teaching, teachers can use a variety of teaching methods to improve students' learning ability. For example, teachers can use situational teaching to teach French. Teachers set up dialogues before class. This teaching method not only stimulates students' subjective initiative, but also improves students' imagination and teaching efficiency. In the teaching of applied psychology, teachers can make different teaching methods according to the teaching content, such as case teaching, situational teaching, project teaching, and hierarchical teaching. Through a variety of modern teaching methods, students can more easily accept psychological knowledge.

4.3 Construct a reasonable professional course system

Professional curriculum should be closely linked with professional training objectives. Firstly, by constructing curriculum modules, universities can optimize the curriculum structure. Intensifying the integration between courses will eventually form a scientific and rational curriculum system. Secondly, we should choose suitable textbooks for students and match the training objectives. Thirdly, combined with the direction of professional training, we can offer a variety of specialized elective courses. Students can choose their learning content according to their interests and expertise. Fourthly, by developing practical courses and activity courses, we can increase the opportunities for students to experiment and practice.

5. Conclusions

Applied psychology is a promising ecological cause. Through the new theory of contemporary psychology, colleges and universities can cultivate applied psychology professionals with special skills and high quality. We should deepen the teaching reform of specialized courses, construct the training mode of applied psychology professionals in Colleges and universities, which is really suitable for the local culture.

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